

## Social Media Intern

Lucky Goat Coffee is looking for a Social Media Intern to aid in the growth of our Social Media platform this fall! The ideal candidate is passionate, knowledgeable and interested in helping to grow a local brand both in Tallahassee and across the country.

### The Qualifications

- Currently enrolled in a college or university preferably majoring in communications, creative writing, marketing or public relations.
- Able to commit to 10 hours a week in our corporate office, with 5 hours of remote work.
- Proficient in social media platforms, mainly Instagram, Facebook, and Twitter.
- Basic understanding of marketing and branding concepts.
- Effective written and verbal communication skills.
- Organized, detailed, and motivated to accomplish any task at hand.
- Photography/Videography backgrounds are a plus!

### The Job

- Manage and grow Lucky Goat Coffee's social media accounts as well as email lists and Google accounts.
- Assist with marketing, advertising and promotional activities through different platforms.
- Track, monitor, and analyze social media analytics.
- Promote and manage digital marketing campaigns.
- Understand all that is Lucky Goat Coffee and work to enhance the brand.

### The Details

- Part-time position with 15 hours a week commitment for three months.
- The position comes with a \$200 monthly stipend.
- Upon request, the internship can receive an academic credit for the semester.
- Projected start date is Mid-September and will run through the end of the academic semester.

To apply, email your resume and social media handles to Cassidy at [cassidy@luckygoatcoffee.com](mailto:cassidy@luckygoatcoffee.com).